

Brainstorm Doodle - Thinking Phase

Book Title:_____ Client:_____ Illustration # ____of ____.

Image size: _____cm/in; Inside trim: 0.25 in, 0.64 cm; Outside trim (Bleed): 0.125 in, 0.32 cm.

Draft Res: 150 dpi. Final Res: 300 dpi.; Single Page/Double Page Spread; Deadline: _____

Important Notes: (colors, action verbs, theme, main subject client want's it to be like...)

Space for keywords & thumbnails
(single + double spreads)

Brainstorm Doodle - Text to Image

Best Thumbnail for page #:

Referenced Text

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Refined Sketch for Draft 1

Draft 1 — Up to Three Complimentary Revisions

Book Title: _____ Client: _____ Page #: _____

Place an x or ✓ in box

APPROVED: ☐ _____

Date & Client's signature or initials.

Place an x or ✓ in box

NOT APPROVED: ☐ _____

Date & Client's signature or initials.

Add your complimentary revisions in the space provided below.

Revision 1 _____

Revision 2 _____

Revision 3 _____

This is a draft image, once approved, the final illustration will be delivered to client at full resolution, 300 dpi in the format agreed upon.

Draft 2 — Final Draft

Book Title:

Client:

Page #:

Place an x or ✓ in box
APPROVED: ☐

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Date & Client's signature or initials.

This is a draft image, once approved, the final illustration will be delivered to client at full resolution, 300 dpi in the format agreed upon.